



FELICITY PRITCHARD
Oilseed Industry Development Officer –
Victoria and southern New South Wales
Irrigated Cropping Forum
Grains Innovation Park
110 Natimuk Road, Horsham, Vic 3401
Ph: (03) 5382 4396 or 0427 600 228

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OILSEEDS NEWS

NEW SOYBEAN MARKETING GUIDE



NEW MARKETING GUIDE: Berrigan soybean buyer, exporter and seed merchant Arthur Dempster is listed in the new soybean manual.

Photo: Felicity Pritchard.

A new free soybean marketing guide has been released for Australian growers to give them a better idea of quality requirements of buyers and to find out what marketing options they have.

The new guide lists the contact details of nearly all Australia's soybean buyers, as well as their quality criteria such as grain size, defective grain, contaminants and the oil, protein and moisture content.

The guides have been a hit with growers who received them at the recent North Coast field day at Casino, as well as the double cropping field day near Echuca in Victoria.

The guides will be distributed to all holders of the North Coast soybean growers' manual and the southern soybean growers' manual.

To obtain a hard copy, contact Felicity Pritchard on (03) 5382 4396. They can also be downloaded from the AOF website at www.australianoilseeds.com. The guides were compiled by Oilseed Industry Development Officer (OIDO) Felicity Pritchard and have been funded through the OIDO project of the AOF and GRDC.



KNOW YOUR OPTIONS:
Soybean grower Craig Reynolds and Victorian DPI agronomist Dale Boyd check out the new Australian Soybean Growers' Guide at the recent double cropping field day near Echuca.
Photo: Rohan Pay, Vic.
DPI