



FELICITY PRITCHARD
Oilseed Industry Development Officer –
Victoria and southern New South Wales
Irrigated Cropping Forum
Grains Innovation Park
110 Natimuk Road, Horsham, Vic 3401
Ph: (03) 5382 4396 or 0427 600 228

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OILSEEDS NEWS

VIRTUAL CANOLA CROP

The Virtual canola crop is back this year, giving growers, marketers, students and agronomists a peak at the state of this season's canola.

Weekly photos are placed on the Australian Oilseeds Federation's website of a Wimmera canola crop, with details of the condition of the crop and the weather it has experienced. A Mallee site will soon be added to the website.



Oilseeds Industry Development Officer, Felicity Pritchard,

developed the idea last year to allow people involved in the industry to come closer to the season's canola through their computer monitors. It is particularly popular with grain marketers based in capital cities, she said.

VIRTUAL CANOLA: The progress of this year's canola crop can be viewed in the office. PHOTO: Felicity Pritchard.

“This year’s crop was sown a month ahead of last year’s, and the difference is like chalk and cheese,” she said.

This year’s crop is now at the yellowing bud stage with full ground cover, and looking very healthy. At the same time last year, the virtual canola crop near Horsham was at the early bud formation stage with only about 50 per cent ground cover and the leaves were wilting and turning a shade of blue due to the drought.

To view the Virtual canola crop, look up http://www.australianoilseeds.com/agronomy_centre .
